

# Higher house prices

## confirm popularity of market towns

As many of the county's homeowners will know, properties in market towns generally have a higher price tag than those in neighbouring locations.

Research from Halifax Estate Agents has revealed that 73 per cent of English market towns, which are rural towns with between 3,000 and 30,000 residents, have higher property prices than other towns in their county.

In addition, price growth tends to be stronger in market towns, with 70 per cent witnessing more pronounced growth over the past five years than the average town.

“Home buyers continue to be attracted to the high quality of life offered by market towns and are prepared to pay a premium to live there,” explained Colin Kemp, a spokesman for Halifax Estate Agents.

The research found that six of the ten most expensive market towns are in the south-east of the nation and the most costly town, with an average price tag of some £574,211, is currently Beaconsfield in Buckinghamshire.



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